

Castings Buyer

Metal casting your engineering needs

Published by Institute of Cast Metals Engineers

Do you want to reach the most influential castings buyers?

If the answer is yes at a time when many marketing budgets are being cut and there is a need to justify all advertising expenditure - it makes sense more than ever before to place your advertising in a precisely targeted publication.

Castings Buyer is an international publication promoting the greater use of castings to those in the global market responsible for the purchase of cast components: It provides an opportunity to promote all aspects of the casting industry to YOUR potential customers.

The publishers, the Institute of Cast Metals Engineers, are committed to offering a focused tool for foundries to promote their products to the wider engineering environment by giving access to the most influential buyers and specifiers in all aspects of engineering where the product plays a vital role in the manufacturing process.

4,200 copies of Castings Buyer will be circulated to engineers, designers and castings buyers in the **UK, mainland Europe and the USA** and the publication will also be at all global Conferences or Exhibitions which we attend in 2010.

Castings Buyer covers the full range of cast alloys and processes as well as new and existing applications of cast components, new materials and processes. In particular the publication includes case studies showing new applications for castings.

Please book your space early to ensure that your company is included in the special **Industry in Focus** section whilst space is available.

NEXT ISSUE - SPRING 2010 - don't miss it!!!

Castings Buyer specification:

Size A4

32-40 pages approximately

Printed full colour throughout

COPY DEADLINE: 6th April 2010



Advertising details:	Price	Size	
		wide	deep
Full page colour	£1970	185mm	x 260mm
Half page colour	£1025	185mm	x 128mm
Quarter page colour	£ 615	90mm	x 128mm
SPECIAL 10% DISCOUNT FOR EARLY BOOKING			

All advertisements will be Invoiced after publication at the relevant price plus the current Vat rate

ADVERTISING SALES

Les Rivers (Sales Manager) - Tel: +44 (0) 1568 797 123 or email: les@rivers-media.co.uk

Terry Fendley - Tel: +44(0)1293 776 492 or email: terry.riversmedia@btinternet.com

PRODUCTION

Mrs Sam Jones - Tel: +44 (0) 1568 797 111 or email: sam@rivers-media.co.uk

Castings Buyer Advertising & Production Office:

The Institute of Cast Metals Engineers, Brockington Studio, Bodenham, Hereford HR1 3HT. England

Tel: +44 (0)1568 797123 Fax: +44 (0)1568 797197